
MOTION DESIGNER & DIGITAL ILLUSTRATOR with a passion for crafting immersive visual experiences through dynamic motion design, 3D animations, and illustrations. Creative professional leveraging a skill set encompassing motion graphics, 3D modeling, and graphic design to bring concepts to life. Effective collaborator demonstrating versatility in adapting animation styles to suit diverse brand aesthetics, contributing to the success of marketing initiatives and brand storytelling for multiple clients.

AREAS OF EXPERTISE

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| ✓ Motion Design | ✓ Illustration Skills | ✓ Requirements Analysis |
| ✓ 3D Animation | ✓ Social Media Marketing | ✓ Project Management |
| ✓ Graphic Design | ✓ Client Relationships | ✓ Branding & Identity |
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PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

Essense Partners, Motion Graphics Artist – New York, NY

2022 – 2023

- Led animation projects as the primary animator, driving dynamic social media content for clients and internal campaigns that increased engagement and brand visibility in the energy and sustainability sector.
- Crafted digital animations tailored to the brand identities of Pike Electric, Southern Company Gas, and Irth Solutions, elevating marketing strategies and enhancing audience connections.
- Collaborated with creative teams and client stakeholders to understand project objectives, ensuring the seamless execution of animated content aligned with brand guidelines and campaign goals.

Goodfuse Communications, Motion Graphics Artist – New York, NY

2021 – 2022

- Managed animation initiatives as the primary animator for Goodfuse, delivering captivating and innovative social media content for both client and internal projects.
- Produced original and impactful digital animations tailored to the specific needs and branding of high-profile clients such as Pfizer, AstraZeneca, Owen's Corning, and Kura Oncology.
- Led the conceptualization and creation of motion graphics, enhancing brand messaging and engagement for diverse industry sectors, including pharmaceuticals and healthcare.

Madison Square Garden, Motion Graphics Student Associate – New York, NY

2019

- Acted as the primary animator for Madison Square Garden's dynamic social media content to produce attractive animated content for the New York Knicks, New York Rangers, and Radio City Rockettes.
- Crafted Instagram posts through animation, securing between 40,000 to 100,000 views per video.

Wonder Media, LLC, Graphics Artist – Encino, CA

2017 – 2018

- Developed social media content for Wonder Media's Facebook, Twitter, and Instagram accounts focused on boosting engagement; designed Instagram posts that attracted 200-300 views per video.

Ant Farm, Junior Motion Graphics Artist – Los Angeles, CA

2016 – 2017

- Built original digital animations for The Disney Channel, Paramount, and Amazon.
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EDUCATION Master of Fine Arts (MFA), Computer Arts: School of Visual Arts

Bachelor of Fine Arts (BFA), Animation & Motion Media: Emerson College

SKILLS

Adobe After Effects | Photoshop | Illustrator | Premiere Pro | InDesign
Cinema 4D | Redshift | HTML5

AWARDS

Webby Award Nomination for Instagram Animated Series

School of Visual Arts MFA Computer Arts Award of Creativity and Excellence